



***Social Deals Engine
FOR WooCommerce
User Manual***



Overview

Thank you for purchasing the WP Social Deals Extension for WooCommerce plugin for WordPress.

Although every effort has been made to ensure the plugin is bug free and as easy to use as possible there is always the chance for errors. If you do find a problem please notify us by posting it on the [Support Forum](#) so we can ensure it gets fixed as quickly as possible.

We hope you enjoy working with the plugin.

Mike Johnson *Daniel Waser*

Mike Johnson & Daniel Waser

Getting Started

Installation

The installation of the WP Social Deals Extension for WooCommerce Plugin is just like any other plugin installation for WordPress.

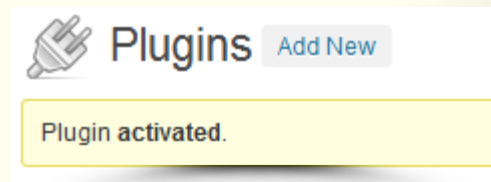
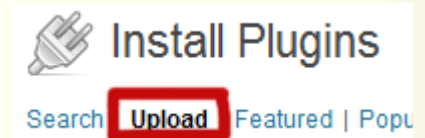
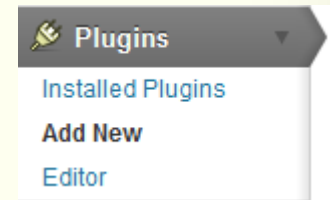
First unzip the file you downloaded from Codecanyon. Then login to your WordPress site and go to Plugins > Add New.

At the Install Plugins Page click on Upload from the top navigation and then click on browse.

Go to the location on your computer where you unzipped the download file from Codecanyon. This contains a zip file called „woocommerce_wpsocial_deals.zip“. Choose that file.

Now click on Install Now and wait until WordPress has uploaded the file. If it's done click on Activate Plugin.

Now you should see a message “Plugin activated” at the top of the window.



Settings Page

After you successfully installed the plugin go to WooCommerce > Settings. At the top of this settings page you will see a new tab called „Deals“. Click on this tab to get to the Deals Settings page.

Deals Options

Deals Homepage:

Here you can choose the page you want to use as your Deals Home/Overview Page. The plugin has generated a page called „Deals“ and added it as the Deals Home/Overview Page. This is the page where visitors can see your deals. You can see a demo here: <http://wpsocial.com/demo/woo-deals/>

Size:

Since not every theme does use the same sizes for the content width, we have added an option where you can define the size for the Deals. This will then change the font sizes as well as the paddings and margins, so that it fits in to your theme.

Disable Twitter Bootstrap:

This plugin does use the Twitter Bootstrap Framework for the layout. This means, that the Deals will be responsive and fit in to any screen, if your theme is responsive too. If your theme does already use the Twitter Bootstrap Framework, then you have to check that box to make sure, that the plugin doesn't load all the files a second time and it will make sure, that it doesn't create conflicts.

Settings Page

Deals Options

Disable More Deals:

If you only want to display one Deal on your Deals Home/Overview Page, than you can activate that option and the plugin won't display the Active, Upcoming and Ending Soon Deal Tabs.

Ending Deals:

Here you can specify the days for the Ending Soon Deals. If you enter 2 as example, then all Deals which will end within 2 days will be displayed within the "Ending Soon" tab.

Upcoming Deals:

Here you can specify the days for the Upcoming Deals. If you enter 2 as example, then all Deals which will end within 2 days will be displayed within the "Upcoming Deals" tab.

Deals Per Page:

This option lets you define, how many Deals you want to display on the Deals Home/Overview Page. This will be taken for each tab, if you haven't disabled them.

Settings Page

Deals Options

Social Connect Buttons:

Facebook, Twitter & Google Plus are the Social Networks which are integrated and for which you can choose to display a sharing button. They will also be used, if you activate the Social Sharing Discount feature, which will be explained later in this manual. The Fan Page Like will only work for the Social Sharing Discount feature.

Twitter User Name:

Here you can enter your Twitter username, which will be used for the Twitter sharing.

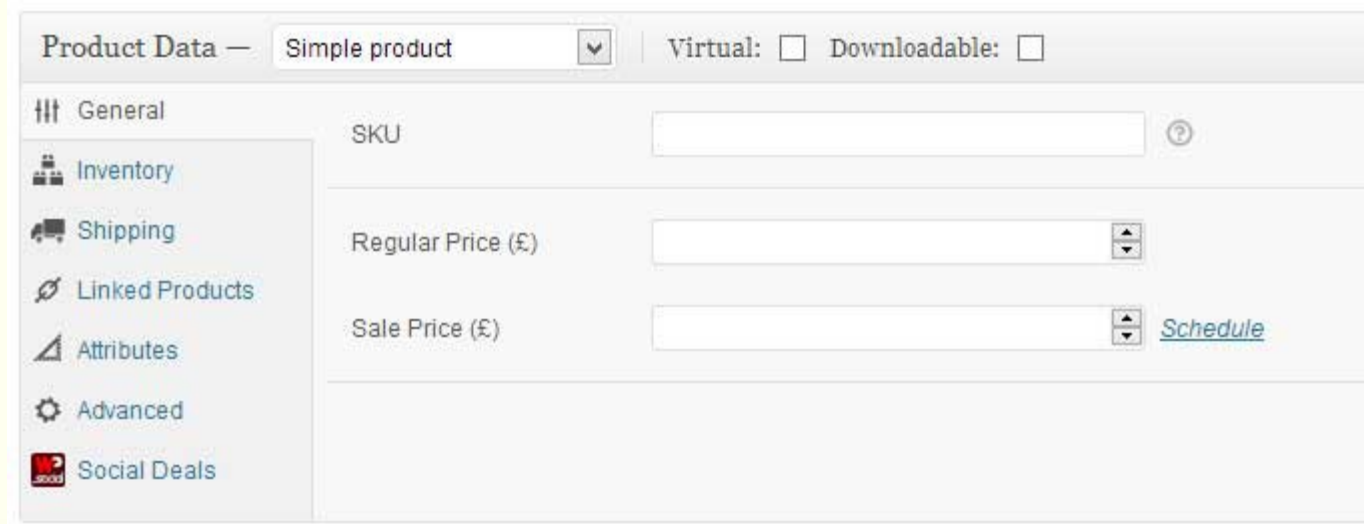
Fan Page Like URL:

If you use the Social Sharing Discount feature and have activated the Fan Page Like option above, then you have to enter the complete URL to your Facebook Fan Page here. The URL must start with http://

Deals (Product Data) Settings

You can either edit an existing product to make it a Deal Product or you can create a new one. Go to Products > Products if you want to edit an existing or to Products > Add Product if you want to add a new one.

The scroll down to the Product Data meta box as shown in the image below:



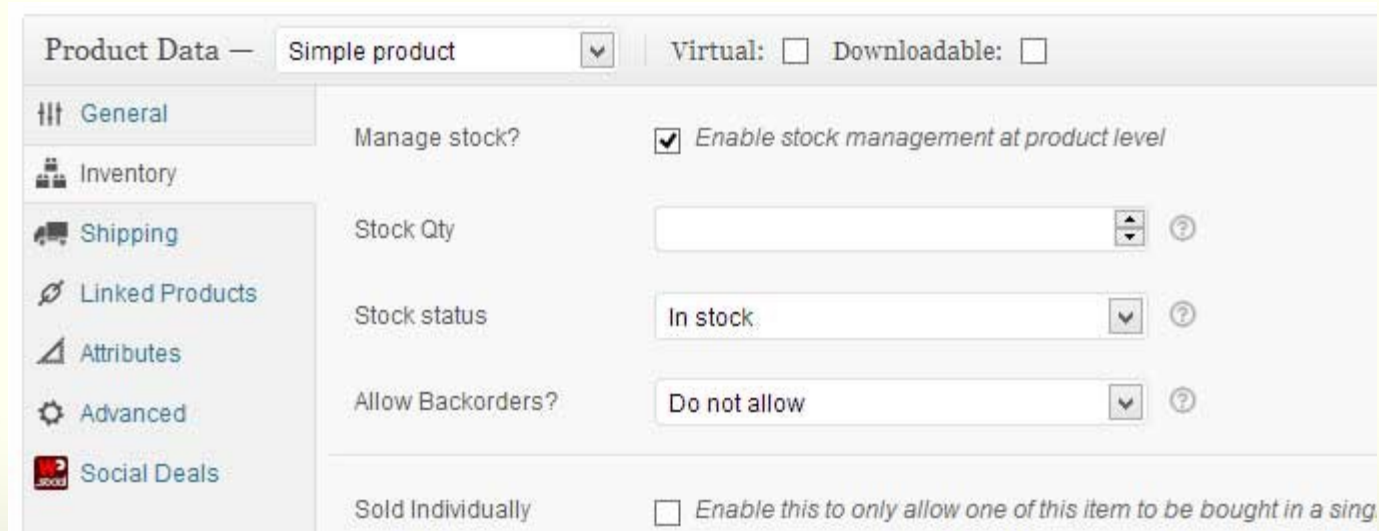
The image shows a screenshot of the 'Product Data' meta box in a WordPress admin interface. At the top, it says 'Product Data — Simple product' with a dropdown arrow. To the right are checkboxes for 'Virtual: ☐' and 'Downloadable: ☐'. Below this is a sidebar menu with icons and labels: 'General' (three vertical bars), 'Inventory' (stack of boxes), 'Shipping' (truck), 'Linked Products' (circular arrow), 'Attributes' (triangle), 'Advanced' (gear), and 'Social Deals' (WordPress logo). The main area contains three input fields: 'SKU' with a help icon, 'Regular Price (£)' with a spinner, and 'Sale Price (£)' with a spinner and a 'Schedule' link. The bottom of the meta box is empty.

Deals (Product Data) Settings

For the Deals price you need to enter your special price within the Sale Price option and then you also have to set a starting and ending date for this Deal. To do that, click on the Schedule link and enter a start and ending date.

Available Deals

If you restrict the amount of sales for this Deal, then go to the Inventory Tab and Enable Manage Stock and enter the available amount for this Deal within the Stock Qty option.



The screenshot shows the 'Product Data' settings for a 'Simple product'. The left sidebar contains tabs: General, Inventory, Shipping, Linked Products, Attributes, Advanced, and Social Deals. The 'Inventory' tab is active, showing the following settings:

- Manage stock?** ☒ *Enable stock management at product level*
- Stock Qty**
- Stock status**
- Allow Backorders?**
- Sold Individually** ☐ *Enable this to only allow one of this item to be bought in a sing*

Deals (Product Data) Settings

Social Deals Tab Settings

Activate:

To activate this product as Deal check this box.

Display Expired Deals:

Activate this option, if you want to display expired Deals. If unchecked the "normal" page design will appear again, after the Deal ended.

Deal Main Image:

Here you can pload the main image for the Deal. This is the image which is being used on the Deals overview page. This image should have a width of around 600px - 1000px, depending on your theme and it looks best, if the image is rectangular. Please just make sure, that all the images you're using for the different Deals, do have the same size in width and height.

Display on Home Page:

If checked, this Deal will be included within the Deals Overview / Home Page.

Deals (Product Data) Settings

Social Deals Tab Settings

Increase Price:

If you want to use this Deal as a dime sale, then you can enter the price for which it should increase here.

Demo: <http://wpsocial.com/demo/woo-deals/product/dime-sale/>

Increase Price Ratio:

This option allows you to use the Deals as dimesale. Just enter the amount you want to increase the price.

Example: If you want to increase the price for \$1 after every 5 sales, then enter a 1 in to this option and a 5 in to the Increase Price Ratio option described below.

Increase Price Ratio:

Allows you to set the number of sales before the Deal price increases. That only works if you use the Increase Price option described above.

Claim Offer Link:

Check this box within the meta box setting to activate the „Claim this Offer“ feature. If activated and the user clicks on the button on the Deal Page, then a pop up window will open.

Deals (Product Data) Settings

Social Deals Tab Settings

Claim Offer Title:

This is the title for the pop up window.

Claim Offer Content:

Within this option you can enter any content you wish. To insert the HTML code from your autoresponder service, change the Editor to „Text“ (on the tabs at the right hand side above that editor) and enter your HTML autoresponder code.

Demo: <http://wpsocial.com/demo/woo-deals/product/claim-this-offer/>

Add To Cart Text:

Allows you to customize the text for the Add To Cart button.

Available & Bought Box:

Check this box, if you don't want to show the available and bought box for this Deal.

Deals (Product Data) Settings

Social Deals Tab Settings

Business Information

You also have the ability to display Business Information with every Deal. For Example: If you create a site with Deals from local Businesses from your town, then you could add their Business Information to the Deal, which will be displayed underneath the Deal Content. Demo:

<http://wpsocial.com/demo/woo-deals/product/dime-sale/>

Business Title:

This is the title which is being displayed above the Business information.

Business Logo:

You also have the ability to include the logo of the business. Just upload one using this option.

Business Address:

This is the address of the business which is being displayed on the right hand side of the logo.

Business Website URL:

You also have the ability to include the Website URL within the business info. Just enter the complete URL in the the given field.

Deals (Product Data) Settings

Social Deals Tab Settings

Map Address:

You can also include a Google Map within the business information. The Map will be displayed above the business information and underneath the business title. If you don't want to include a Google Map, then leave that field blank.

Map Popup Width:

If the pop up window within the Google Map doesn't fit the size of the Map, then you can enter a custom width within this option. Enter numbers only. Example: If you want the pop up window to be 400px in width, then enter only 400 in to the given field.

Popup Content:

Within this option, you can customize the content of the Google Map pop up window. If you leave that empty, then the Map Address will be displayed within the pop up.

Terms & Conditions:

If you have special Term & Conditions for this Deal, then you can enter them in to the given textarea. This will then automatically generate a link „term & Conditions“ and if a user clicks on it, then a pop up will show up and it does contain the content you entered in to the textarea field.

Deals (Product Data) Settings

Social Deals Tab Settings

Social Sharing Discount

This options include some powerful features, which can take your Deals Viral very fast. With that you have the ability to give the users a discount, if they share your Deal on a Social Network. At the moment, Facebook, Facebook Fan Page Like, Twitter and Google+ are integrated.

You also have the ability to choose, if you want to give a discount for each share they do. Example. You could give a specific discount if they share the Deal on Facebook, then an extra discount if they share it on Twitter and an additional discount if they share it on Google+.

You can see such a Deal on the demo site here:

<http://wpsocial.com/demo/woo-deals/product/social-sharing-discount/>

Sharing Discount Link Title:

You can enter a title for the Social Sharing Discount description here. This will automatically become a link if you also enter some content on the next option. The link title is being displayed on the Deal Page at the left hand side of the product image, underneath the Deal info.

Deals (Product Data) Settings

Social Deals Tab Settings

Sharing Discount Title:

This is the title for the Social Sharing Description.

Sharing Discount Content:

Here you can enter the Social Sharing Description. You could also include an otpin form within this page and offer a coupon code, if they subscribe to your list.

Facebook Sharing Discount:

Here you can set the amount of the discount you want to offer your users, if they share your Deal on Facebook. Enter numbers only. For example: 0.50.

Facebook Fan Page Like Discount:

Here you can set the amount of the discount you want to offer your users, if they like your Fan Page. Enter numbers only. For example: 0.50.

Deals (Product Data) Settings

Social Deals Tab Settings

Facebook Fan Page URL:

Allows you to use a custom Fan Page for this Deal. If you want to use the one you entered within the plugin settings page, then leave that option empty. Otherwise enter a new Facebook Fan Page URL here. The must start with http://.

Twitter Sharing Discount:

Here you can set the amount of the discount you want to offer your users, if they share your Deal on Twitter. Enter numbers only. For example: 0.50.

Google+ Sharing Discount:

Here you can set the amount of the discount you want to offer your users, if they share your Deal on Google+. Enter numbers only. For example: 0.50.

If you enter 1 in each of the above Sharing options, then the user could get an extra discount of \$3 if he shares your Deal on all provided Social Networks.